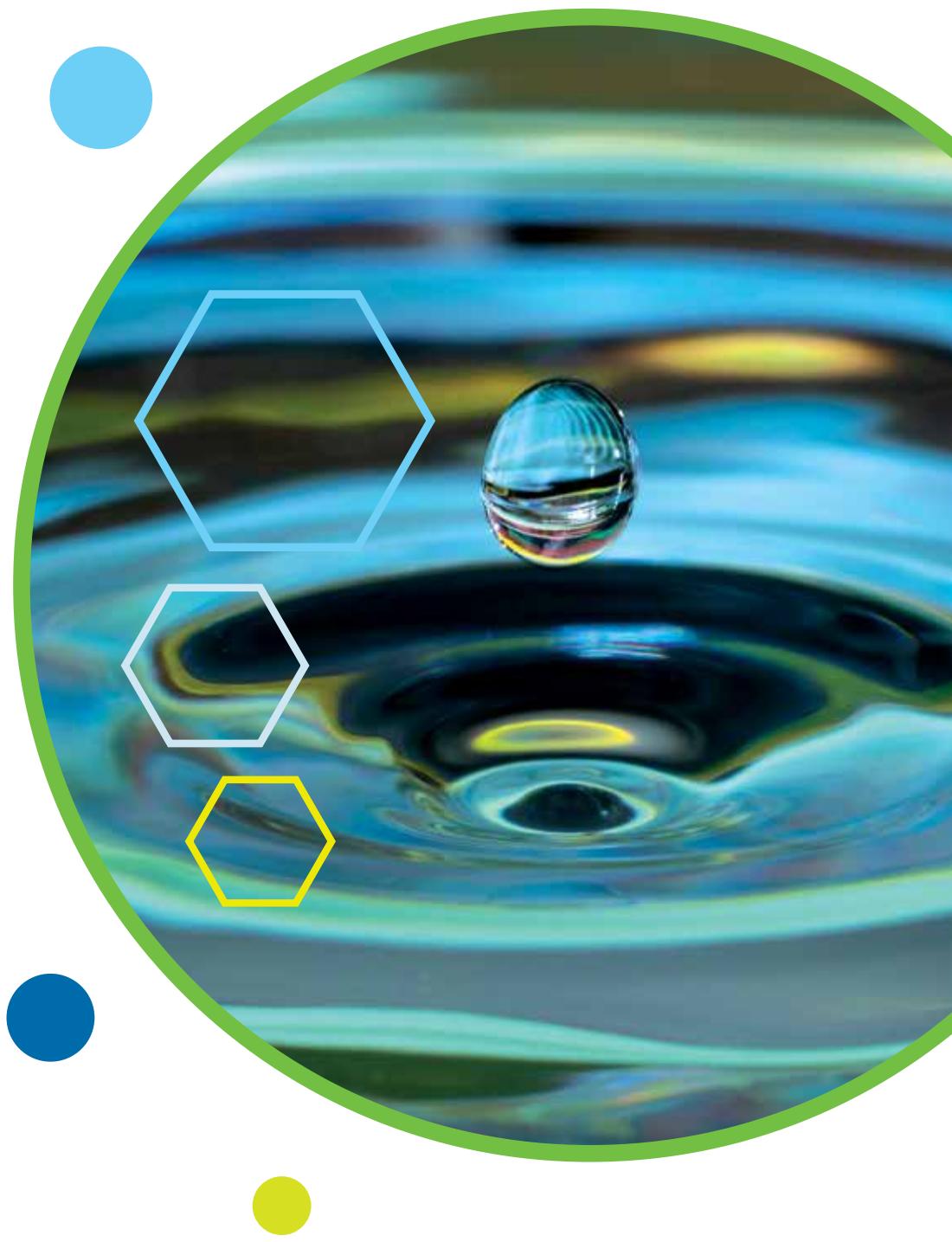




# Connect with the Campbell Institute



**Membership Value  
and Guidelines**

# Value

**Membership offers the unique opportunity to interact with organizations across industries to share best practices and connect with thought leaders worldwide.**

## Networking and Benchmarking

Share, learn and build relationships with world-class organizations and individuals to advance environment, health and safety (EHS) and operational excellence in your business and around the globe.

## Knowledge and Improvement

Access a wealth of best practice resources to accelerate organizational performance and remain informed of emerging research and trends.

## Leadership and Participation

Guide the long-term strategy and work plan to address issues critical to your organization's success while impacting industry trends and saving lives worldwide.

## Visibility and Recognition

Gain recognition as a leader in EHS and operational excellence and influence best practices to increase brand recognition and prestige worldwide.

## Events and Invitations

Join your peers at the most notable EHS events and keep your finger on the pulse of what matters most to you and your organization. Enjoy member-exclusive invitations to in-person and virtual events throughout the year.

## NSC Member Exclusive Benefits

Receive National Safety Council membership when you join the Institute. This membership affords you access to exclusive benefits including the award-winning *Safety+Health®* magazine, monthly e-newsletters, downloadable safety talks, posters and presentations, webinars, discounts on most NSC events and training, the NSC Library and so much more.

Visit [nsc.org/membership](http://nsc.org/membership) for more information.

# Engagement

## Events

Join us at our events throughout the year. Visit [thecampbellinstitute.org/events](http://thecampbellinstitute.org/events).

- **The Future of EHS – Campbell Institute Symposium:** A ground-breaking event where attendees explore what lies ahead in the field of EHS
- **Member Exchange:** A benchmarking meeting dedicated to sharing best practices with fellow Institute members
- **Exchange:** A benchmarking meeting open to members and a select group of invited guests
- **The Campbell Institute Track at Congress:** An in-depth series focusing on emerging topics at the NSC Safety Congress & Expo

## Participation

- **Committees and Subcommittees:** Influence the overall strategy, focusing on cross-industry challenges and solutions
- **Workgroups:** Participate in research and create leading-edge knowledge
- **Discussion Groups:** Engage in peer to peer benchmarking on member-driven topics

## Research

Download all of our research. Visit [thecampbellinstitute.org/research](http://thecampbellinstitute.org/research).

### Topics include:

- Health and Wellbeing
- Leading Indicators
- Psychological Safety
- Serious Injury and Fatality Prevention
- Sustainability
- Training Effectiveness

## Additional Opportunities – Robert W. Campbell Award

The Campbell Award recognizes organizations for commendable leadership and excellence in integrating EHS management systems with business operations. Though membership is not required to apply, all high-performing organizations are encouraged to pursue this prestigious award.

Visit [campbellaward.org](http://campbellaward.org) to learn more.

# Guidelines

The Campbell Institute engages with organizations dedicated to EHS management and are eager to share their successes. The following guidelines are used to evaluate organizations and can be used to self-assess before applying for membership. Strengths in some areas may offset weaknesses in others.

## Leadership commitment to world-class EHS

Drives EHS excellence at all levels of their organization, including the C-suite

## Integration of EHS and business management

Integrates systems across EHS with a focus on integration and alignment with business processes

## Strong performing EHS metrics

Outperforms the majority of their peers in traditional safety metrics and uses leading indicators to drive performance

## Willingness to share successes and lessons learned

Shares best practices, successes and lessons learned with one another and the world at large

## Strong environmental performance and understanding of sustainability

Excels in environmental performance and has an understanding of how sustainability is a competitive advantage

## Robust and continuous improvement process

Understands EHS excellence is a journey rather than a destination and embraces robust continuous improvement

# Expectations

- Maintain active participation in subcommittees and workgroups
- Share annual leading and lagging data
- Communicate serious incident information and resulting action plans
- Benchmark best practices with members



Membership is a three-year commitment. Annual dues are based on organizational revenue.

Under \$1 billion: \$20,000/year

From \$1 to \$25 billion: \$40,000/year

Over \$25 billion: \$65,000/year

**The Campbell Institute at the National Safety Council is the Center of EHS Excellence. Built on the belief that EHS is at the core of business success, operational excellence and financial performance, the Institute helps organizations of all sizes and sectors achieve and sustain excellence.**

A current list of  
**Campbell Institute**  
members and partners  
can be viewed at  
[thecampbellinstitute.org/participants](http://thecampbellinstitute.org/participants).



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