Campbell Institute Symposium
The Future of EHS: Higher Resolution
Feb. 23 | 9:00 a.m.-3:30 p.m. CST
Feb. 24 | 8:30 a.m.-11:30 a.m. CST

Work to Zero Summit
A Digital Transformation in Safety
Feb. 24 | 1:00 p.m.-4:15 p.m. CST
Feb. 25 | 8:30 a.m.-4:30 p.m. CST
Thank you for your interest in the Campbell Institute Symposium and Work to Zero Summit. Whether you will be attending one or both events, our hope is that they will help advance your impact on safety. These virtual experiences are designed to educate and inspire EHS professionals to create and lead change.

The 2021 Campbell Institute Symposium, *The Future of EHS: Higher Resolution*, brings together thought leaders from all over the world for an open exchange of forward-looking ideas and best practices. Get ready to explore the future of environment, health and safety. Learn from and share with your fellow EHS and business leaders to spur meaningful action in your organization.

Learn more about the work of the Campbell Institute at [thecampbellinstitute.org](http://thecampbellinstitute.org).

The 2021 Work to Zero Summit brings together EHS, research, and technology solution leaders for a landmark event focused solely on the intersection of safety and emerging technology. Hear from envelope-pushing organizations who are strategically leveraging technology, explore groundbreaking new research on the most promising approaches to eliminating death in the workplace, and network with like-minded peers to generate new insights and ideas. With a focus on practical, actionable takeaways, the Work to Zero Summit will arm you with the solutions you need to break through the plateau and make an impact in your organization.

Learn more about Work to Zero at [nsc.org/worktozero](http://nsc.org/worktozero).

Below you will find the agendas for both events.
**Tuesday, February 23**  

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>9:00 a.m. - 9:15 a.m.</td>
<td>Welcome Remarks</td>
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| 9:15 a.m. - 10:15 a.m. | **Is Artificial Intelligence the Answer to Fatality Prevention?**  
As organizations continue to focus on serious injury and fatality prevention, they look for new methods to help eliminate life-altering events. Learn how utilizing technologies like artificial intelligence and machine learning may improve this approach and result in enhanced detection of unsafe behaviors. | Keith Bowers, *Founder*  
Bowers Management Analytics, LLC  
Aamer Shamim, *Director, Global Environment Health Safety & Security*  
The AES Corporation  
Paul Wright, *Acting VP, Boeing Environment, Health and Safety*  
The Boeing Company |
| 10:15 a.m. - 11:00 a.m. | **Culture Shifts When Crisis Hits**  
Culture is a dimension of workplace safety that is always evolving and with every change, organizations must be responsive. But what happens when a global pandemic brings unforeseen disruptions? Learn how organizations are responding to the crisis and what strategies are being implemented to preserve their safety culture. | Jason Townsell, *Manager, EHS*  
Netflix  
Sheryl Telford, *VP, EHS & Corporate Responsibility*  
The Chemours Company |
| 11:00 a.m. - 11:15 a.m. | **Break**                                     |                                                                             |
| 11:15 a.m. - 12:15 p.m. | **Managing through Social Disruptions**  
Sparked by a global pandemic and the exposure of several social injustices, society has seen significant social disruption. These issues do not stop at your workplace doors and often impact not only the physical safety of employees, but also their mental and psychological safety. Join in a discussion on how organizations are managing these issues with a total worker health mindset. | Paul Gannon, *Chief Medical Officer*  
Corteva |
12:30 p.m. - 1:15 p.m.  
**2020 Robert W. Campbell Award Winner Celebration Lunch**  
The Robert W. Campbell Award Celebration Lunch will honor the 2020 Winner. The Award recognizes their excellence in environment, health and safety. Grab your lunch and join prominent EHS leaders and past winners in celebrating this organization’s leadership and commendable integration of EHS management into their business operations.

1:15 p.m. - 2:15 p.m.  
**In Conversation with the 2020 Robert W. Campbell Award Winner**  
This interview with the 2020 Campbell Award Winner will highlight the key to the organization’s success and how it overcame its biggest challenges to date. Hear its leader open up about a personal journey of becoming a strong supporter of EHS and how all of us can be a better advocate.

Katherine Mendoza  
*Senior Program Manager*, Campbell Institute  
*EHS Manager*, National Safety Council  
*President and Chief Executive Officer*  
2020 Campbell Award Winner

2:15 p.m. - 3:15 p.m.  
**Lasting Improvement through Technology Investment**  
Many organizations have turned to technology to help manage COVID-19 risks, but many others have avoided adoption due to large investment costs and the lack of a long-term return. Organizations need to look at technology solutions for a variety of applications. Join this session to hear how pandemic risk management solutions are being applied now and how organizations plan to apply them in the future.

JJ DeGiovanni, *Managing Director – Safety, Quality and Regulatory*  
United Airlines

Pete Sullivan, *Senior Manager*  
Accenture

3:15 p.m. - 3:30 p.m.  
**Day One Wrap-up**
<table>
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<tr>
<td>8:30 a.m. - 9:00 a.m.</td>
<td>Coffee and Conversation – Optional Networking</td>
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<td>9:00 a.m. - 9:10 a.m.</td>
<td>Opening Remarks</td>
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<td>Michelle Garner-Janna, <em>Executive Director - Corporate Health, Safety &amp; Environment</em> Cummins, Inc.</td>
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<td>9:10 a.m. - 10:10 a.m.</td>
<td>Business Continuity and Sustainability in Partnerships</td>
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<td>Business continuity and sustainability both focus on strategic perspectives from human capital management and demographic change to tactical approaches like product design and material sourcing. Organizations that integrate these business processes are in a better position for overall planning and recovery from threats. Learn how organizations have integrated these concepts and conversations for success.</td>
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<td>Malc Staves, <em>Corporate Health &amp; Safety Director</em> L’Oréal</td>
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<td>Mike Wallace, <em>Senior Advisor, Capitals Coalition, Partner</em> ERM</td>
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<td>10:10 a.m. - 11:15 a.m.</td>
<td>Closing Keynote</td>
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<td><em>How to Go From &quot;Crazy Busy Mode&quot; to &quot;Ready Mode&quot;</em></td>
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<td>&quot;Crazy busy&quot; – how many of us would define our days, especially in today's world. But what if we did NOT have to feel that way? Emergency physician and national TV contributor, Dr. Darria, tells us just that. As an ER doctor, Dr. Darria must handle whatever comes in those ER double doors, and she teaches listeners how to have that same mindset, skills, and toolkit to know that whatever comes their way, they can handle it. That they can be unflappable. That they're ready.</td>
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<td>Dr. Darria Long</td>
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<td><em>Emergency Physician, National Bestselling Author, National TV/media health expert</em></td>
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<td>John Dony, <em>Sr. Director, Thought Leadership</em></td>
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<td>National Safety Council</td>
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Thursday, February 24

**Technology in Action: Expo**
It’s one thing to talk about safety innovations. It’s quite another to see it in action. Take the opportunity to browse safety technologies and converse with experts.

1:00 p.m. - 1:40 p.m.
Opening Remarks
Lorraine Martin, *President & CEO*
National Safety Council

Kent McElhattan, *Chairman & CEO*
McElhattan Foundation

1:45 p.m. - 2:45 p.m.
The Dangerous Workplace and How to Make it Safe
Join a globally recognized writer, speaker and award-winning Fortune 200 people executive to explore how to avoid fatalities through enhancing culture, psychological safety, connection to purpose and engagement in the workplace.

Louis Efron, *CEO*
Louis Efron, LLC

2:45 p.m. - 3:00 p.m.
Break/Tech Talk

3:00 p.m. - 4:00 p.m.
Steps to Success: Designing a Pilot Program
Innovation can feel overwhelming. This session will cover key considerations when planning a pilot program. Experts will discuss how to identify your problem, choose relevant technology solutions and outline the steps to implementing your pilot.

Moderator: Mei-Li Lin, *Senior Vice President – Innovation, Solution, and Partnership*
DEKRA

Pete Sullivan, *Senior Manager*
Accenture

Sarah Willcutts, *Executive*
Andersen Sales and Salvage

Paul Leonard, *VP HSE*
Orbia

4:00 p.m. - 4:15 p.m.
Day One Wrap-up
Thursday, February 25

**Work to Zero Summit**

8:30 a.m. - 9:00 a.m.  
Coffee and Conversation – Optional Networking

9:00 a.m. - 9:10 a.m.  
Opening Remarks

9:15 a.m. - 10:15 a.m.  
Developing the Workforce of the Future
The way we work is evolving and ensuring our workforce is ready is key. Listen as experts discuss the skills workers will need in the future and how we can be best prepared.

Moderator: Louis Efron, CEO  
Louis Efron, LLC

Jackie Black, Director of Strategic Alliances, US Jobs  
Consumer Technology Association

Michelle Kaplan, Founder and CEO  
Burst and Fleurish

John Dony, Senior Director, Thought Leadership  
National Safety Council

10:15 a.m. - 10:30 a.m.  
Break/Tech Talk

10:30 a.m. - 11:00 a.m.  
An Expert Lead Discussion on Immersive Technology
Join a panel of experts across the field of immersive technology in this session. An introduction to the discipline will be provided in addition to a robust discussion regarding the safety application of immersive technology.

Moderator: Emily Whitcomb, Director  
Work to Zero

Doug North Cook, Program Coordinator and Professor  
Chatham University

Dr. Gregory Garrett, Senior Ergonomics Lead  
The Boeing Company

Jennifer Lastra, CEO and Managing Director  
360Immersive
11:00 a.m. - 12:00 p.m.  Top Hazards and Technology Solutions
Across industries, several common workplace safety hazards exist with very significant risk. These include work at height, fatigue, and equipment and vehicle strikes. This session will explore technologies capable of saving lives and prime listeners for our afternoon breakout sessions.

Moderator: Donavan Hornsby, VP & Strategy Executive
Benchmark Digital Partners

Antonia Lucky, SH&E Manager
Nutrien

Cory Wald, SH&E Manager
Nutrien

Heather MacDougall, VP, Worldwide, Workplace Health and Safety
Amazon

Susan Donaldson, Global, Senior Manager
Amazon

12:00 p.m. - 1:00 p.m.  Lunch/Tech Talks

1:00 p.m. - 2:30 p.m.  Top Hazards and Technology Solutions: Breakout Sessions
Join a small group of fellow attendees to discuss top workplace safety hazards and relevant technology solutions. This 90 minute open discussion will give you the chance to speak with colleagues who are also on a journey of innovation. Dig in and discuss the realities of innovation, common barriers and limitations, unrealized benefits and insider tips on how to make adoption a smooth process.

2:30 p.m. - 2:45 p.m.  Break/Tech Talk

2:45 p.m. - 3:15 p.m.  Days Since Last Incident -1: Using Technology and Data to Save your Life
In a world of mutual hyper-empathy and technology, how do we integrate both and move forward to create a society where we are machine driven, heart motivated and safety focused?

Chris Dancy, The World's Most Connected Person
CMFD, LLC
## Work to Zero Summit

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