



Connect with Campbell



**Membership Value
& Guidelines**



Value

The Campbell Institute helps organizations achieve and sustain EHS excellence. Membership offers the unique opportunity to interact with organizations across industries to share best practices and connect with thought leaders worldwide.

Networking & Benchmarking

Share, learn and build relationships with world-class organizations and individuals to advance EHS and operational excellence in your business and around the globe

Knowledge & Improvement

Access a wealth of best practice resources to accelerate organizational performance and remain informed of emerging research and trends

Leadership & Participation

Guide the Institute's long-term strategy, work plan, and focus to address issues critical to your organization's success while impacting industry trends and saving lives worldwide

Visibility & Recognition

Be recognized as a leader in EHS and operational excellence and influence best practices to increase brand recognition and prestige worldwide

Events & Invitations

Join your peers at the most substantial EHS events and keep your finger on the pulse to what matters most to you and your organization

NSC Member Exclusive Benefits

Receive National Safety Council membership when you join the Institute. This affords you access to exclusive benefits including the award winning *Safety+Health*® magazine, monthly e-newsletters, downloadable safety talks, posters and presentations, webinars, discounts on most NSC events and training, the NSC Library and so much more. Visit nsc.org/members for more information.

Engagement

2020 EVENTS

Join us at our events through-out the year at thecampbellinstitute.org/events

- **Symposium:** a ground-breaking event where attendees explore what lies ahead in the field of EHS
February 11 – 12, Bonita Springs, FL
- **Member-only Benchmarking Meeting** dedicated to sharing best practices
May 13 – 14, Chicago, IL
- **Executive Edge Track:** an in-depth series at the NSC Congress & Expo focusing on emerging topics
October 4 – 7, Indianapolis, IN

RESEARCH

Download all research at thecampbellinstitute.org/research

Topics include:

- Contractor Management
- Health and Wellbeing
- Leading Indicators
- Risk Perception
- Serious Injury and Fatality Prevention
- Sustainability
- Visual Literacy

WEBINARS

View recorded webinars at thecampbellinstitute.org/webinars

Webinars include:

- Best Practices from Campbell Institute Members
- Campbell Institute Research Papers
- Selected NSC Congress & Expo Presentations
- Past Campbell Institute Symposium Presentations

Membership Guidelines

To ensure that the Campbell Institute continues to engage organizations with a record of and dedication to EHS excellence, a set of guidelines has been created to assess potential Campbell Institute members. Use these guidelines to self-assess your progress and gauge your organization. Please note that strengths in some areas may offset weaknesses in others.

1. Leadership commitment to world-class EHS

Drives EHS excellence at all levels of their organizations, including the C-suite

2. Integration of EHS and business management

Integrates systems across environment, health and safety with a focus on continuous improvement

3. Strong performing EHS metrics

Outperforms the majority of their peers in traditional safety metrics and uses leading indicators to drive performance

4. Willingness to share successes and lessons learned

Shares best practices, successes, and lessons learned with one another and the world at large

5. Strong environmental performance and understanding of sustainability

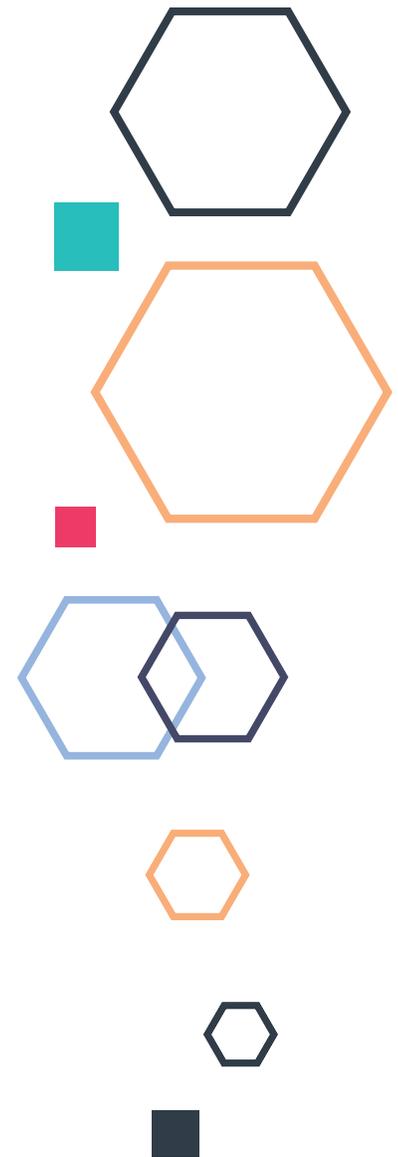
Excels in environmental performance and an understanding of sustainability as a competitive advantage

6. Robust and continuous improvement process

Understands that EHS excellence is a journey rather than a destination and embraces robust continuous improvement

Membership Expectations

- Maintain active participation in subcommittees and workgroups
- Share annual lagging data
- Communicate incidences with the Campbell Institute
- Benchmark best practices with members



Dues Structure Based on Annual Revenue

Under \$1 Billion:
\$20,000/year

From \$1 to 25 Billion:
\$40,000/year

Over \$25 Billion:
\$65,000/year

The Campbell Institute at the National Safety Council is the Center of Environmental, Health and Safety (EHS) excellence. Built on the belief that EHS is at the core of business success and essential to operational excellence and financial performance, the Institute helps organizations of all sizes and sectors achieve and sustain excellence.

Members and Partners as of August 1, 2019



thecampbellinstitute.org

Campbell Institute
National Safety Council
1121 Spring Lake Drive
Itasca, IL 60143

WEB thecampbellinstitute.org
EMAIL campbellinstitute@nsc.org



nsc.org