

Connect with Campbell

Mission

Enabling organizations
to achieve and sustain
environmental, health,
and safety excellence

Vision

The trusted source for
protecting people and
preserving the planet

Belief

Protecting people and
preserving the planet
are integral to business
excellence



Value of Campbell Institute Membership

The Campbell Institute offers organizations the unique opportunity to interact with a wide range of industries to share best practices and connect with thought-leaders globally.

Networking & Benchmarking

Share, learn, and build relationships with world-class organizations and individuals to advance EHS and operational excellence in your business and around the globe

Knowledge & Improvement

Access a wealth of best practice resources to accelerate organizational performance and remain informed of emerging research and trends

Leadership & Participation

Guide the Institute's long-term strategy, work plan, and focus to address issues critical to your organization's success while impacting industry trends and saving lives worldwide

Visibility & Recognition

Be recognized as a leader in EHS and operational excellence and influence best practices to increase brand recognition and prestige worldwide

Events & Invitations

Join your world-class peers at the most substantial and significant EHS events each year to keep your finger on the pulse of what matters most to you and your organization

Becoming a Campbell Institute Member

The Campbell Institute invites thought-leaders in EHS to consider submitting an application for membership

Learn

- Contractor Management: determining a comprehensive management life cycle
- Health and Wellbeing: bridging safety and health
- Leading Indicators: designing and refining best practices
- Sustainability: demonstrating the link between business, community, and environment

Download all research for free at thecampbellinstitute.org/research

Participate

- Robert W. Campbell Award: recognizes commendable leadership and excellence in integrating EHS management into business operating systems
- Innovation Challenge: honors organizations for their achievement in the implementation of innovative programs that move the needle on key environmental and health challenges

Share your innovations at thecampbellinstitute.org/innovation-challenge

Attend

- Symposium: a ground-breaking event where attendees explore what lies ahead in the field of EHS
- Executive Edge Track: an in-depth series at the NSC Congress & Expo focusing on emerging topics
- Members-only Benchmarking Meeting: dedicated to sharing best practices

Prepare for the Future of EHS at thecampbellinstitute.org/symposium

Membership Guidelines

To ensure that the Campbell Institute continues to engage organizations with a record of and dedication to EHS excellence, a set of guidelines has been created to define Institute membership. These guidelines are intended to enable those organizations considering Campbell Institute membership to self-assess their progress and gauge where they stand on the elements of the application. Strengths in some areas may offset weaknesses in others.

1. Leadership commitment to world-class EHS

Drives EHS excellence at all levels of the organization, including the C-suite

2. Integration of EHS and business management

Integrates systems across environment, health, and safety with a focus on continuous improvement

3. Strong-performing EHS metrics

Outperforms the majority of their peers in traditional safety metrics and uses leading indicators to drive performance

4. Willingness to share successes and lessons learned

Shares best practices, successes, and lessons learned with one another and the world at large

5. Strong environmental performance and understanding of sustainability

Is excellent in environmental performance and views sustainability as a competitive advantage

6. Robust and continuous improvement process

Understands that EHS excellence is a journey rather than a destination and embraces robust continuous improvement

Dues Structure Based on Annual Revenue:

- Under \$1 Billion: \$20,000/year
- From \$1 to 25 Billion: \$40,000/year
- Over \$25 Billion: \$65,000/year

The Campbell Institute at the National Safety Council is the environmental, health, and safety (EHS) center of excellence. Built on the belief that EHS is at the core of business success and fundamental to operational excellence and financial performance, the Campbell Institute helps organizations of all sizes and sectors achieve and sustain excellence.

Institute Members and Partners as of August 1, 2017



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