



Membership Application

As the environmental, health and safety (EHS) Center of Excellence, the Campbell Institute at the National Safety Council collaborates with world-class performers in EHS across industry sectors and regions of the world.

Applicants are to submit the requested information in sections 1 – 4; this information will be reviewed by the Campbell Institute Participation subcommittee. Each application is viewed in its entirety, and a specific area of weakness does not automatically preclude a successful application.

Certain information requested is not typically made publicly available; in these cases, applicants are asked to carefully consider and provide such information voluntarily to the extent possible without breaching confidentiality agreements.

All Campbell Institute membership applications are held confidential.

Please complete the following sections. Questions may be directed to campbellinstitute@nsc.org.

1. Provide the requested information in the data report form.
2. Answer the open-ended questions with as much detail as possible.
3. Create a 20 minute PowerPoint that will be presented to the Participation subcommittee.
4. Use the contact form to record contact information.

Section 1: Data Report Form

Organizational Information

Name of organization	
Scope of application (e.g., specific country/region /global operations)	
2015 gross revenue	

Industry Representation – Please list the top industries your organization represents along with the appropriate North American Industry Classification System (NAICS) code(s).

	NAICS code	Estimated percent of total organization
		100%

Employees

	2015	2014	2013	2012
Total recordable case rate per 200,000 hours worked (100 full-time equivalent workers)				
Cases with days away from work rate per 200,000 hours worked (100 full-time equivalent workers)				
BLS industry average based on the primary NAICS code cited				

Contractors (if applicable)

	2015	2014	2013	2012
Total recordable case rate per 200,000 hours worked (100 full-time equivalent workers)				
Cases with days away from work rate per 200,000 hours worked (100 full-time equivalent workers)				

Fatalities (If applicable)

	2015	2014	2013	2012
Fatalities				

Leading Indicators – Provide at least two. If none are used, please explain in section 2.

	2015	2014	2013	2012

Environmental Indicators – Provide at least two. If none are used, please explain in section 2.

	2015	2014	2013	2012

Section 2: Narrative Answers

1. Key strengths of your EHS approach that you expect to share and that may prove useful to other members as they continue to drive improvement.
2. Areas of opportunity of your EHS approach that you expect to continue to drive improvement in through the expertise of other members.
3. Your specific one and three year goals (metric and otherwise) relative to improvement in EHS.
4. If there were fatalities in the past four years, describe the circumstances surrounding the event(s).
5. If you were unable to provide information about leading indicators in section 1, please explain.
6. If you were unable to provide information about environmental indicators in section 1, please explain.

Section 3: PowerPoint Requirements

Prepare a PowerPoint that will be presented to the Participation subcommittee. Requirements include that a minimum of **one slide per each of the following six heading topic is addressed**.

Presentations are **limited to 20 minutes**; therefore, applicants are not expected to address every bullet point in this presentation and should select their preferred attributes to highlight. Time will be scheduled for the applicant to present this information to the Participation subcommittee via WebEx, including questions and answers as appropriate.

1. Leadership commitment to world-class EHS

Campbell Institute members drive EHS excellence at all levels of their organizations, including the C-suite. Prospective applicants will have:

- C-suite commitment to achieve and sustain world-class EHS excellence
- An executive-level EHS leader with extensive experience and knowledge to champion this effort
- Visible methods of demonstrating the value of EHS performance to the entire organization
- Strong, forward-thinking strategies and goals to continue improvement and sustain EHS excellence
- Motivation to benchmark, network and share best practices
- Robust line management responsibility and accountability for EHS

2. Integration of EHS and business management

Campbell Institute members integrate EHS and business processes in a seamless fashion. Prospective applicants will have:

- C-suite level commitment to an organizational structure promoting the integration of EHS with business operations
- A process for making EHS decisions on par with business decisions
- A process that considers EHS risk in an integrated fashion with business decisions
- EHS accountability goals at the executive and management level
- An integrated organization structure for EHS

3. Strong performing EHS metrics

Campbell Institute members outperform the majority of their peers in traditional safety metrics and use leading indicators to drive performance. Prospective applicants will demonstrate:

- Performance in one or more traditional safety metrics (OSHA Recordable Incident Rate/DART rate or similar international metrics) substantially better than industry average for at least four consecutive years
- A minimal amount of regulatory body violations, as well as a history free of willful violations
- A number of leading indicators used as key performance indicators (KPIs) to measure EHS and business quality and performance
- Leading indicators that encompass employee engagement measures, process management measures and/or system-based measures
- Active benchmarking efforts with peer organizations

4. Willingness to share successes and lessons learned

Campbell Institute members share best practices, successes and lessons learned with one another and the world at large. Prospective applicants will have:

- Demonstrated formal and informal recognition of EHS best practices, programs and performance both internally and externally
- A willingness to share organizational best practices, policies and procedures through the Campbell Institute Library and with fellow members
- A willingness to actively participate in Campbell Institute research projects to advance the state of the science of EHS
- A willingness to actively participate in Campbell Institute subcommittees and/or workgroups

5. Strong environmental performance and understanding of sustainability

In addition to safety and health, Campbell Institute members excel in environmental performance; they embrace sustainability as a competitive advantage. Prospective applicants will have:

- Leading environmental performance (measured by indicators including the management and reduction of toxins, emissions, energy, waste and water use) and the ability to convey the business benefits for these actions
- A minimal amount of regulatory body violations, as well as a recent history free of major violations
- An understanding of sustainability that includes a balanced, holistic approach to the integration of environmental, health and safety elements

- A transparent process for internal and external stakeholders to convey the benefits of the sustainability efforts that are passed on to them
- Programs to improve the health and wellness of employees as well as the people and communities in which they operate

6. Robust continuous improvement process

Campbell Institute members understand that EHS excellence is a journey rather than a destination and embrace robust continuous improvement in EHS. Prospective applicants will have:

- A process for continuous improvement integrated into business decision-making
- An understanding of how to use leading indicators to generate the changes necessary for continuous improvement
- An effective process in which lessons learned from EHS violations, incidents, injuries or fatalities are used to correct and prevent future events from occurring
- Continuous improvement in key EHS indicators/KPIs over a three-year period

Section 4: Contact Information

Headquarter Address:

Street Address

City

State/Providence

Zip Code

Primary Contact (general communication):

First Name

Last Name

Title

Phone Number

Email Address

Executive-Level Contact:

First Name

Last Name

Title

Phone Number

Email Address

Financial Contact (accounting communication):

First Name

Last Name

Title

Phone Number

Email Address

Marketing Contact (branding and social media contact):

First Name

Last Name

Title

Phone Number

Email Address